

ESG Powerhouse of Korea

# Shinhan Asset Management ESG Investment Blueprint

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## Shinhan Asset Management: ESG Powerhouse of Korea



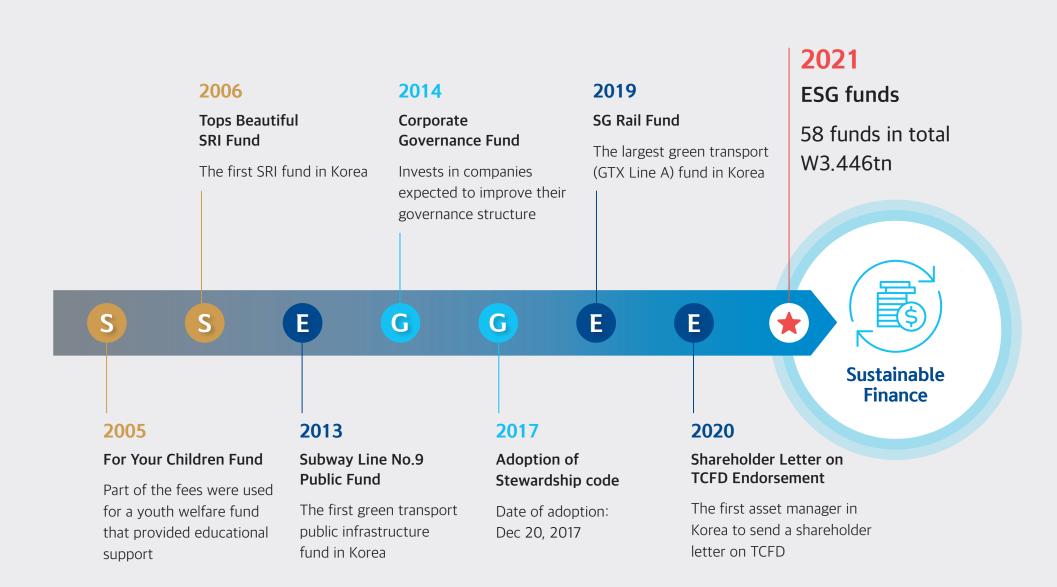
Shinhan Asset Management's differentiated concept of sustainable finance (ESG) not only covers the investing process but also unleashes the positive financial impact that bolsters the sustainability of all stakeholders.





## **Shinhan Asset Management's ESG Milestones**





**ESG** 

**Expertise** 

## Shinhan Asset Management's Companywide ESG Integration



### **ESG Investment Strategy**

Invest in sustainable companies to accelerate the transition toward a better environment and society

Separate universe for sustainable investment Model portfolios that reflect the internal ESG criteria

Investment Philosophy Investment **Process** 

ESG Committee and Specialized ESG Committee Members in place Decision-Making **Structure** 

Shinhan Financial Group's Zero Carbon Drive Certified as a "Family-Friendly Firm" by the Ministry of Gender Equality and Family

Zero Carbon With SFG



**Sustainable Finance** 

**ESG Products**  Product lines that cut across traditional assets and alternative assets

**ESG** Scoring General EQ public funds require minimum ESG grades

**TCFD** 

The first comprehensive asset manager to endorse TCFD The first asset manager in Korea to send a shareholder letter of endorsement Stewardship

Adopted the stewardship code on Dec 10, 2017

**Proactive Participation** 

## **ESG Investment Strategy: Investment Philosophy**



#### We pledge stable returns to our customers through sustainable and responsible investing.



- 1 Reduce risk and achieve higher long-term returns by investing in sustainable companies
- 2 Encourage CSR (Corporate Social Responsibility) activities by making socially responsible investments
- 3 Become a proactive investor by exercising voting rights and align our practice with global standards

#### **ESG Competitiveness**

Through finance (our main business) <creative finance>

#### Make proactive portfolio adjustments based on the ESG prospects of each company

- Increase the weight of companies with great ESG potential in terms of eco-friendliness, social welfare and governance
- Create a portfolio with long-term competitiveness by taking into account the analyses on each company's ESG potential before making investment decisions

#### **ESG Engagement**

A better world <

## Contribute to "heart-warming finance" by encouraging the integration of ESG into the business management process

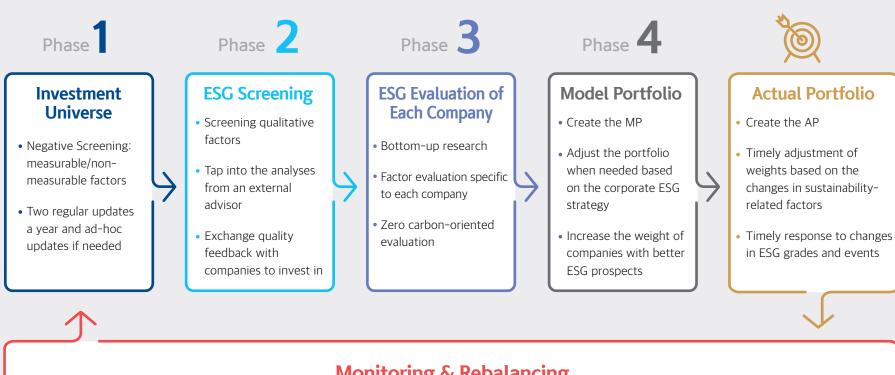
- Create an environment for stakeholder-friendly management by proactively exercising the voting rights
- Contribute to establishing a corporate culture centered on eco-friendliness/social contribution/transparency through proactive engagement with companies to invest in

## **ESG Investment Strategy: Investment Process**



## Shinhan Asset Management's ESG Investing Principles

The weight of companies rated BB or higher shall be at least 70% in general EQ funds (BM: KOSPI) among public EQ funds To be applied to other types of funds as more companies receive ESG grades



#### **Monitoring & Rebalancing**

- Negative Screening => Build up ESG Momentum
- Engagement: Discuss potential improvements for the company according to the ESG criteria applied
- Incubating ESG Rising Stars: Carry out case study on the leading players and discuss potential improvements

## **Operation system: decision-making structure**



#### **ESG Committee**

#### Dep. CEO in charge of investment (Chairman of the Committee)

#### **Members**

- Dep. CEO in charge of cooperate management (SFG executive in charge of ESG)
- Head of EQ Investment Division, Head of FI Investment Division, Heads of EQ and FI research, Head of Alternative Asset Division, Head of Infrastructure Investment Center, Head of Product Strategy Center, and Compliance Officer
- \* Head of Corporate Management Division attends when decisions are made related to HR/organization/budget

#### Matters to deliberate and resolve

- Matters regarding the ESG investment philosophy, definition and investment direction related to SRI
- Matters regarding the evaluation and reflection of ESG factors in the investment process
- Matters regarding the R&R of ESG-related investment/research duties as well as utilization of internal capabilities
- Selection of external ESG advisor
- Matters regarding the operation and delegation of ESG Specialized Committee



## **ESG specialized members Committee**

#### **Members**

- Consisted of ESG working-level employees of the investment/research teams
  - \* Specialized members are registered/replaced in the ESG CommitteeCommitteeCommittee

#### Matters to deliberate and resolve

- Establish the directions and standards for ESG integration
- Prepare the selection standards for the ESG universe
- Construct the ESG evaluation system
- Establish the standards for the composition of the SRI model portfolio

## Operation system: SFG's ESG cooperation



SFG is implementing the **Three Strategic Directions** of **"Eco-friendliness," "Win-win," and "Trust,"** along with **the Five Impact Tasks,** so as to attain the goals of **Zero, Ten, and Hundred.** 

As the concept of ESG is becoming a key business indicator to judge and evaluate a company's sustainability, SFG is pursuing a strategic task of integrating ESG factors into business management.

#### Strategic **Eco-friendliness** Win-win Trust direction 1. Zero Carbon Drive 2. Triple-K (Innovative Finance) 4. Pursue social diversity Materialize a specialized innovative • Foster female leaders/expand the Increase support for & investment in eco-friendly finance ecosystem pool of talents - Increase new & renewable energy-• Support overseas expansion · Expand the family-friendly related investment/loan organizational culture - Increase investment in eco-friendly • Support fostering of K-unicorns technologies, etc. Expand support for the disabled/ Five multi-cultural families Establish a carbon emissions Impact management system for asset portfolios 3. Hope Together SFG (Hope Society) 5. Protection of financial consumers Tasks - Establish a monitoring and ceiling • Foster healthy financial consumption Integrated financial education for all management system companies generations • Preempt eco-friendly initiatives in an · Financial stability for financially · Strengthen the monitoring of ongoing manner protection of assets vulnerable people Resolution of the issues of local Sophisticate internal control/ communities protection of consumers Reduce the carbon Make 10 unicorn companies Satisfy all the people emissions of SFG's asset by discovering/fostering 100% together with SFG Goal portfolios to zero innovative companies 100% Satisfaction 0 Carbon 10 Unicorn

#### What is a Zero-carbon Drive?

An eco-friendly strategy declared by SFG in Nov 2020 in order to proactively participate in the global cooperation for the response to climate change for the first time as a financial group in East Asia. It is an upgraded strategy of the "Eco-transformation  $20 \cdot 30$ " which is SFG's eco-friendliness target established in 2018.

- ▶ Reduce the carbon emissions by 38.6% in SFG's asset portfolios by 2030 (pursue "zero" by 2050)
- ▶ Post accumulated performance of W30tn for eco-friendly finance by 2030

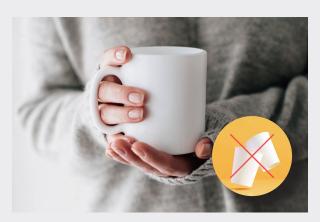
Certified as a "Family-friendly Company" & Running Young Leaders





• In Dec 2020, the Ministry of Gender Equality and Family granted the "Family-friendly" certification as an exemplary company operating the **family-friendly schemes**\*

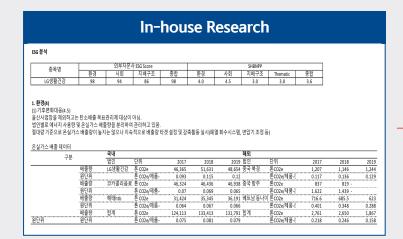
(\*Support for childbirth and parenting, flexible working hours, establishment of a family-friendly workplace culture, etc.)



 Pursuing ESG business management such as by implementing the disposable cup-free campaign led by the "Young Leader," an organization that seeks for changes within the Company

## **ESG** expertise: **ESG** rating





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#### **Environmental**

- Manage greenhouse gases and introduce renewable energy
- Manage waste
- Eco-friendly manufacturing, distribution, and services

#### Social

**ESG** Rating

- Employment equality and employment security
- Labor productivity and brand value
- Fair transaction and win-win cooperation

#### Governance

- Shareholder-friendly policies
- Guarantee the rights of shareholders
- Independence of the BoDs and audit organization

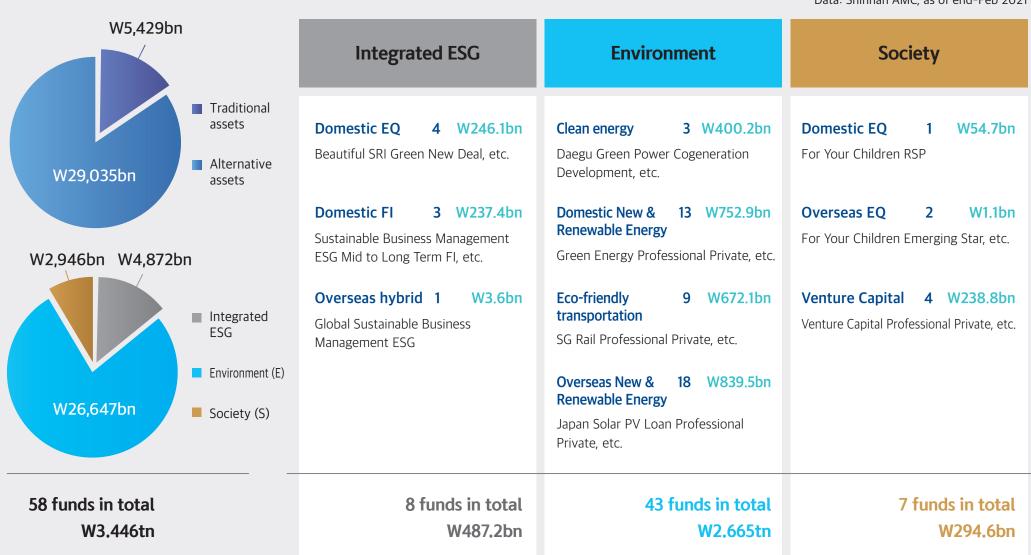
#### **ESGTheme**

- Green New Deal
- Social networking
- Engagement

## **ESG** expert: **ESG** products



Data: Shinhan AMC, as of end-Feb 2021



## **Proactive participation: Stewardship & TCFD Shareholder Letter**



#### Shinhan AMC's principles of the Stewardship Code

- 1. Disclose a clear policy for faithful implementation of the fiduciary duties and resolution of the related issues of conflict of interests
- 2. Prepare an internal guideline on the timing, processes and methods for the periodic inspection on investable companies and implementation of fiduciary duties
- 3. Disclose the guidelines, processes and specific standards on the exercise of voting rights and periodically report to the beneficiaries on the specific details and reasons of the exercise of voting rights
- 4. Enhance the necessary capabilities and expertise for proactive and effective implementation of fiduciary duties

#### **Shareholder Letter**

기후 관련 재무정보 공시 협의체(TCFD) 권고안에 따른 신한BNP파리바자산운용 주주서한

#### CEO님께,

신만SNP때파바까잔은용은 고객들의 자산을 관리 및 운영하는 수탁자로서, 신의학설의 의무를 지는 자산관리자보서 발견된 국무를 충설히 이행하기 위해 이 사산을 보냅니다. 우리는 책임투자를 통해 고객과 모든 이하관계자들의 콘익을 구원하며, 귀사의 파트너로서 귀사 자산의 정기적인 가치를 높이는데 깊은 사랑감을 갖고 있습니다.

교로나이 이무 장기적 또는 단기적으로 권사의 기치에 명명을 출 수 있는 중요만 변수는 기위단합입니다. 기위단합에 따른 국성한 지전체하기 자산가격과 생산성에 작집되면 영향을 마치고 있으며, 전세계적인 귀하는 막대한 바음과 손실로 이어질 수 있습니다. 이미 글로릴 자산문음사들은 기위단화에 따른 리스크를 투자에 반응하며, 기위단화에 역정향을 주는 기업을 투자단성에서 제외하고 있습니다. 세계 주요 자산용송사들은 올해 초 클릭별 [CD등에게 보낸는 주주사업을 통해 기후 리스크 및 지속가능성 관련 공사와 전략의 이행을 촉구하고 있습니다.

신만금융그룹은 기타번째의 콘턴단 당용부단의 역함과 책임을 중약하게 고려하고 있으며, 2018년 10월 22일 "ECO Transformation 20.20"전략에 이어 2019년 12월 20일 "15원 기부번의 내용원학"을 선포하였습니다. 그리고 선안당사라보다하자신은용은 2020년 9월 18일 중합자산은용사 최초로 "기후자동안의 선언된(FDF)"을 선포하였습니다. 산만당사라리하 자산운봉은 앞으로 포트롭다고 구축하 리스크 관리에 기파반의 요소를 반당하고, 녹색공용을 통한 사외적임 투자를 강화하는데 다른 함을 살을 갔었다다.

- Sent the TCFD Shareholder Letter for the first time as an AMC in Korea (Oct 14, 2020)
- Sent a questionnaire on response to climate change
  (e.g. greenhouse gas emissions)
- Target:22 sectors, 242 companies in total
- Respondents:20 sectors, 101 companies in total

